

**SUNDAY 30.09.2018**  
15:15-16:00 | CONFERENCE | FUTURE

# Craftsmanship, a comparative advantage for future excellence

 **FRENCH**

This closing session will examine the singularity of crafts and their role for the future of luxury Maisons and will review the Homo Faber exhibition: experiences, anecdotes, knowledge and future trends. *In collaboration with Institut National des Métiers d'Art INMA.*

**GET YOUR  
FREE TICKET**

This session is free to attend but registration is mandatory. It takes place in Lo Squero hall at Fondazione Cini, please allow a few minutes to reach it.

Full conference program: [www.homofaberevent.com/en/conferences](http://www.homofaberevent.com/en/conferences)



**MODERATOR:**

## **Bruno Giussani**

Bruno Giussani is a curator of ideas. He is the Global Curator of the TED conferences, known for the popular TEDTalks online; an author and analyst of global trends; and the host of several other idea-sharing convenings. For Homo Faber he has directed and will host the talks programme.

[www.giussani.com](http://www.giussani.com)

## **Lyne Cohen-Solal**

**PRESIDENT INMA, PARIS**



Since 2016 Lyne Cohen-Solal has been the President of the Institut National des Métiers d'Art (INMA) in Paris, France. From

2001 to 2014, she was Deputy Mayor of Paris, responsible for Commerce and Crafts. In 2004 she founded the Ateliers de Paris, the first Parisian incubator for young craftsmen and creators starting their business. At the request of the Ministers of Culture and Industry, she wrote in December 2015 the report "With intelligence and talent at your fingertips: fashion as a creativity industry and growth engine." She is an Officer of the Order of Arts and Letters.

[www.institut-metiersdart.org](http://www.institut-metiersdart.org)

## **Alberto Cavalli**

**COMMISSIONER HOMO FABER**



Alberto Cavalli is the General Manager of the Fondazione Cologni dei mestieri d'arte in Milan and Co-Executive Director

of the Michelangelo Foundation for Creativity and Craftsmanship in Geneva. Long dedicated to the promotion and protection of the finest Italian arts and crafts, he has organised exhibitions, published books and journals, and performed academic research. He is currently a visiting professor at the Creative Academy in Milan and teaches "Bellezza Italiana" (the codes of Italian beauty) at Milan's Politecnico. He is the Commissioner of Homo Faber.

[www.fondazionecologni.it](http://www.fondazionecologni.it)

## **Fabienne Lupo**

**CO-EXECUTIVE DIRECTOR MICHELANGELO FOUNDATION**



Fabienne Lupo is the President and CEO of the Foundation High Horology (FHH), whose mission, besides the organisation of the Salon International de la Haute Horlogerie (SIHH), which takes place in Geneva in January, and of other international initiatives, is to promote the culture, know-how and values of high horology. She is also Co-Executive Director of the Michelangelo Foundation for Creativity and Craftsmanship, dedicated to the protection and promotion

of crafts, founded by Franco Cologni and Johann Rupert.

[www.michelangelofoundation.org](http://www.michelangelofoundation.org)



**HOMO FABER**  
Crafting a more human future

14 - 30 SEPT. 2018

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